

John Lennon Educational Tour Bus, (JLETB) Time of Our Lives **Video Contest Official Rules:**

1. **ELIGIBILITY:** The **Time of Our Lives Video Contest** is open to middle and high school US students who are 13-18 years of age. All federal, state and local laws and regulations apply. Winners are subject to validation by JLETB. Proof of parental consent will be required before certain prizes can be awarded to participants younger than 18 year of age.

2. **JUDGING/WINNER:**

Entries with the most "Love It" ratings will be sent to a judging panel. Judging will be by a panel of distinguished media judges to be determined by the John Lennon Educational Bus organizers. All entries will be viewed and judged by 5/11/2011. The potential winners will be notified by e-mail on or about 5/11/2011, and may be required to execute and return an Affidavit of Eligibility/Release/Prize Acceptance Form within (3) days of attempted notification. Each participant selected as a potential winner must comply with all terms and conditions set forth in these Official Rules, and winning is contingent upon fulfilling all such requirements. The winners may also be asked to provide a high resolution hard copy of their media file for promotional and display purposes. If the winner cannot be contacted within [3] calendar days of first notification attempt, if prize or prize notification is returned as undeliverable, if winner rejects his/her prize or in the event of noncompliance with these Official Rules, such prize will be forfeited and an alternate winner will be selected from all remaining eligible entries. Upon prize forfeiture, no compensation will be given. **JUDGES' DECISIONS ARE FINAL ON ALL MATTERS.** SchoolTube and JLETB reserve the right to choose winners at their sole discretion in the event of a disruption in the voting/judging process.

3. **TIMETABLE:** Promotion Contest begins March 15, 2011 at 12:01 am Central Standard Time ("CST") and ends on April 28th, 2011 at 11:59 pm CST (the "Entry Period"). The voting period begins 12:01am EST on April 29th, 2011 and ends 11:59pm EST on May 6th, 2011 (the "Voting Period". Administrator's computer system shall be the official timekeeping device for this Contest. Entries with the most "love it" ratings will be sent for a final decision of winners.

4. **HOW TO ENTER:**

Students must upload their video on SchoolTube.com within "The Time of Our Lives" video contest engine.

Once the video is submitted and approved, the video will be live on "The Time of Our Lives" "view all entries page" and "voting page". SchoolTube and JLETB or John Lennon Educational Bus are not responsible for lost, late, ineligible, or incomplete entries or entries not received for any reason. JLETB may reproduce entries for use in promoting this contest, any aspect of John Lennon Educational Tour Bus or its programming nationwide. By entering, entrant warrants that his or her entry (1) is original and does not infringe the intellectual property rights of any third party, (2) has not been published in any medium (3) has not won an award (4) has agreed to SchoolTubes Terms and Conditions.

5. **PRIZES:** ALL TAXES ARE THE SOLE RESPONSIBILITY OF THE WINNER. Prizes are awarded without warranty, express or implied, of any kind.

6. WINNING ENTRIES: There will be one (1) grand prize winner. The top three (3) videos from this year's competition will also be highlighted on the Black Eyed Peas Facebook page and featured in the JLETB and SchoolTube websites. The top videos, or portions thereof, may also be used for promotional purposes, including TV commercials to be aired in collaboration with John Lennon Educational Bus media partners and SchoolTube.

7. CONDITIONS OF PARTICIPATION: Participation in any part of the contest constitutes full and unconditional acceptance of these Official Rules and the decisions of the contest judges. No transfer, assignment, or substitution of a prize permitted, except JLETB reserves the right to substitute prize (or prize component) for an item of equal or greater value at JLETB discretion. Nothing in these official contest rules shall obligate JLETB to publish or otherwise use any entry submitted in connection with this Contest. All federal, state and local laws and regulations apply. Entrants agree to be bound by the terms of these Official Rules, the John Lennon Educational Bus Terms of Use, and by the decisions of JLETB which are final and binding on all matters pertaining to this Contest. By entering, Entrant represents and warrants that any videos and other materials submitted as part of Entrant's contest entry are original and will not constitute defamation or an invasion of privacy or otherwise infringe upon the rights of any third party, and that the Entrant owns or has the rights to convey any and all right and title in such videos and other materials. In addition, by entering, Entrant grants to JLETB an exclusive, non-revocable worldwide, royalty-free, perpetual license to edit, publish, promote, produce, publicly display, sell, republish, alter, edit, and make derivative works at any time and otherwise use entrant's submitted video, along with entrant's name, likeness, biographical information, and any other information provided by entrant, in any and all media, now existing or developed in the future, for any purpose, including without limitation editorial, promotional or advertising purposes, without further permission, notice or compensation (except where prohibited by law).

Return of any prize/prize notification as undeliverable may result in disqualification and selection of an alternate winner. Acceptance of the prize constitutes permission for JLETB and its agencies to use Winner's name and/or likeness, biographical information, and video for advertising and promotional purposes without additional compensation, unless prohibited by law. By entering and/or accepting prize, entrants and winners agree to hold JLETB, John Lennon Educational Bus, and their promotional partners, its directors, officers, employees and assignees harmless for liability, damages or claims for injury or loss to any person or property relating to, in whole or in part, directly or indirectly, their participation in this Contest, the videos submitted, the acceptance and/or subsequent use or misuse, or condition of any of the prizes awarded, or claims based on publicity rights, defamation, invasion of privacy, or copyright or trademark infringement. False or deceptive entries or acts, as determined by JLETB in its sole discretion, will render the Entrant ineligible. JLETB, in its sole discretion, reserves the immediate and un-restricted right to disqualify any entrant or prize winner, if either commits or has committed any act, or has been involved or becomes involved in any situation or occurrence which JLETB deems likely to subject JLETB, entrant or winner to ridicule, scandal or contempt or which reflects unfavorably upon JLETB in any way. If such information is discovered by JLETB after a winner has received notice of his prize and before the prize is awarded, the prize may be rescinded in its entirety. If a portion of his/her prize has already been awarded, the remainder of the prize that has been fulfilled may be withdrawn. Decisions of JLETB are final and binding in all matters related to this paragraph. JLETB is not

responsible for any typographical or other error in the printing of the offer, administration of the contest, or in the announcement of the prize.

8. INTERNET: Neither JLETB nor John Lennon Educational Bus is responsible for lost or late entries nor for electronic transmission errors resulting in omission, interruption, deletion, defect, delay in operations or transmission, theft or destruction or unauthorized access to or alterations of entry materials, or for technical, network, telephone equipment, electronic, computer, hardware or software malfunctions or limitations of any kind, or inaccurate transmissions of or failure to receive entry information by JLETB, John Lennon Educational Bus, or presenter on account of technical problems or traffic congestion on the Internet or at any Web site or any combination thereof. If for any reason the Internet portion of the program is not capable of running as planned, including infection by computer virus, bugs, tampering (including by way of example automated voting), unauthorized intervention, fraud, technical failures, or any other causes that corrupt or affect the administration, security, fairness, integrity, or proper conduct of this contest, JLETB reserves the right at its sole discretion, to disqualify any individual who tampers with the entry process or any entry that has been the subject of such tampering by third parties, and to cancel, terminate, modify or suspend the contest. JLETB reserves the right to select winners from eligible entries received as of the termination date. CAUTION: Any attempt by a contestant to deliberately damage any Web site or undermine the legitimate operation of the game is a violation of criminal and civil laws and should such an attempt be made, JLETB reserves the right to seek damages from any such contestant to the fullest extent of the law. If there is a dispute as to the identity of the Entrant, the prize will be awarded to the authorized account holder of the email address. The “authorized account holder” is defined as the natural person to whom the email address is assigned.

9. GOVERNING LAW: This Contest is governed by the internal laws of the State of New York without giving effect to any conflicts of laws rules which may result in the application of the law of any other jurisdiction. All cases and claims pertaining to this Contest must be brought in a court of competent jurisdiction in NYC, NY.

10. SEVERABILITY: If any provision of these Rules is found to be invalid or unenforceable by a court of competent jurisdiction or appointed arbitrator, such determination shall in no way affect the validity or enforceability of any other provision herein.